Canadian XBORDER

Start Getting Canadian Visitor Data NOW!

2017    2018    2019

Join the Launch Today: Go to XBORDERTravel.com
Starting in 2018 the new XBorder U.S. state-level visitor program will:

- Use Statistics Canada's traveler volumetrics.
- Sample Canadian households each month using a multi-panel survey approach.
- Provide more timely results (2017 now, 2018 in April 2019 and 2019 data - monthly, quarterly, seasonally and annually).

Canadian XBorder:

- Allows opportunity for custom questions.
- Tracks states, cities, regions and custom visitor profiles.
- Replaces the former official Canadian state visitor data.

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Canadian XBorder Pricing

All subscriptions are based on sample, plus destinations, plus data needs.

Sample
- Tier 1 (Starting at $15,000*)
- Tier 2 (Starting at $11,000*)
- Tier 3 (Starting at $7,000*)
- Other

1st Destination
- 2nd destination
- 3rd destination
- 4th destination
- Custom

Data
- Annual (Base Cost)
- Monthly
- Quarterly
- Seasonal
- Other

*Cost Per Year

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Canadian XBorder Data

Base Cost
- Arrivals
- Spending
- Nights

Characteristics
- Purpose of trip
- Activities
- Transportation (air, land, sea)
- Other Trip Characteristics

Extras
- Monthly Canadian Highlights
- Quarterly Attitudinal Hot Topics

Proprietary
- Ad Awareness
- Ad Conversion
- Proprietary Questions
- Custom Banners
- Total International

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Join the launch of the Canadian XBorder Program

Contact us for your subscription quote:

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